



CENTER *for*
ARCHITECTURE + DESIGN

2022 Sponsorship Opportunities

ARCHITECTURE + THE CITY FESTIVAL

The 19th annual Architecture + the City Festival offers behind-the-scenes programs, tours, author talks, film screenings and more, providing excellent opportunities for all communities to experience architecture and design in a myriad of ways throughout the city.

Join us as we continue the spirit of the festival through dozens of in-person and online programs. Visit archandcity.org for full program descriptions.

19th Annual Architecture + the City Festival September 2022

Attendance:

2019: 1,500+ attended 25 programs | 2020: 1,000+ attended 22 programs | 2021: 600+ attended 18 programs.

Benefits	Platinum Level \$15,000+	Gold Level \$10,000	Silver Level \$5,000	Bronze Level \$2,500	Copper Level \$1,000
Exhibitor opportunity at Opening Night Celebration	•				
Remarks at Opening Night Celebration	•				
Verbal recognition in all festival programs	•	•	•	•	
Recognition on all event collateral: web pages, festival guide, event calendar, and promotions	Logo	Logo	Logo	Logo	Name
Recognition on communications: newsletters, e-blasts	Logo	Logo	Logo	Logo	Name
Announcement of sponsorship on social media	Logo	Logo	Logo	Logo	Name
Sponsor Banner for all major programs	Logo	Logo	Logo	Logo	Name
Invitation to Opening Night Celebration	15	12	6	4	2



2022 DESIGN LECTURE SERIES

Fall Lecture Series

The Design Lecture Series provides ongoing multi-disciplinary design conversations within a variety of practice areas. The talks feature locally and internationally recognized speakers representing diverse design fields from architecture, interior design, and landscape architecture, to industrial and product design, and more.

Inspired by the annual AIASF | SFMOMA Architecture Lecture Series presented in the past for over forty years. Featured luminary speakers like Toshiko Mori, Thom Mayne, and Hani Rashid.

Attendance: 150+ architect members, nonprofit partners, industry affiliates, and allied professionals.

Benefits	Gold Level \$10,000+	Silver Level \$5,000	Titanium Level \$3,500	Bronze Level \$2,500	Copper Level \$1,500
Keynote Speaker Sponsorship recognition on all promotional material	●				
Opportunity to introduce Keynote Speaker	●				
Announcement of sponsorship on social media	6	2	1	1	
Logo on event web pages, e-newsletters, and program announcements	Logo	Logo	Logo	Logo	Name
Logo in event program + presentation	Logo	Logo	Logo	Logo	Name
Series Invitations for staff or guests	10	6	4	2	2



FRESH BREW

Fresh Brew is a series of online morning conversations covering a variety of topics about all things architecture and design. Fresh Brew provides the general public and industry professionals with engaging dialogue, and offers a space for inspiration during uncertain times.

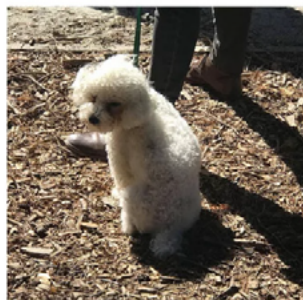
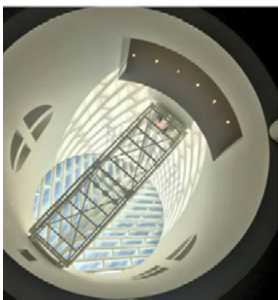
Topics: In 2021, the Fresh Brew series included topics on Community Resilience, Motion Pictures, and Department Stores. 2022 will dive deeper into featuring creative makers. Stay tuned!

Attendance: 30-75+ online attendance of architects, designers, allied professionals, and the public

Benefits	Gold Level \$3,500+	Silver Level \$2,500	Bronze Level \$1,500	Copper Level \$500
Sponsor of program(s)	6	3	1	1
Verbal Acknowledgment in program	•	•		
Social Media Post including your firm name on four platforms	6	1		
Continued Sponsor Recognition post-event and archived on aiasf.org	Logo	Logo	Logo	
Invitation to staff or guests	18	12	4	2
Recognition on outro sponsor group slide	Logo	Logo	Logo	Name
Recognition on e-blasts + event web pages	Logo	Logo	Name	Name

Product/Service Add-On \$500

Leave a lasting impression through the use or placement of your product or service in the presentation, or an audience giveaway. Available to Gold-Silver-Bronze-only. One (1) per program.



COMMUNITY ALLIANCE AWARDS

The Community Alliance Awards program honors the individuals, firms, and organizations whose work, leadership, and dedication shape the character and vibrancy of our communities and the future of our built environment. Join a festive Ceremony to celebrate these change-makers who are committed to design excellence and advancing quality of life in the Bay Area.

Community Alliance Awards December 2022

Attendance: Averaging 200+ honorees, architects, nonprofit partners, industry affiliates, and allied professionals.

Benefits	Gold Level \$3,000+	Silver Level \$1,500	Bronze Level \$1,000	Copper Level \$500
Recognition from the podium during Introductory Remarks	•	•	•	•
Inclusion on Wall Vinyl at Exhibition in the Center for Architecture + Design Gallery	Logo	Logo	Logo	Name
Recognized on event program + presentation, onsite Sponsor Banners	Logo	Logo	Logo	Name
Recognized on event web pages, e-newsletters, and program announcements	Logo	Logo	Logo	Name
Announcement of sponsorship on social media	Logo	Logo	Logo	Name
Invitation to Awards Ceremony	10	5	2	2



SHAPE YOUR CITY

The Shape Your City Campaign is an ongoing fundraising effort to help build the Bay Area's new Center for Architecture + Design and fund expanded architecture and design-focused lectures, tours, exhibitions, film screenings, youth programs, and events for people of all ages.

The move to the street-level storefront space for AIASF and the Center for Architecture + Design is an opportunity to engage the public directly, revitalize the downtown streetscape, and provide a publicly accessible venue for events, programs, and exhibitions.

This is a once-in-a-generation opportunity to inspire community engagement in architecture, design, and the built environment. AIASF needs your help, now more than ever, to take this crucial leap into the future.

Join the Campaign.

Shape Your City



Project Facts

Project Size: 10,000 square feet
Location: San Francisco, CA

Design Team

Architect: Aidlin Darling Design
Contractor: BCCI Construction
LEED: AR Green, LEED Consulting
Sustainability: Atelier 10
Structural Engineering: Murphy Burr Curry
Foodservice: NG Associates
Mechanical Engineering: PAE Engineers
Acoustics/Audio Visual/Security: Salter
Specifications: Solomon Cordwell Buenz
Code Compliance: The Preview Group
Lighting: Tucci Lighting



Collaborators

Chris Downey, Architecture for the Blind
David Hecht, AIA - Tannerhecht
Design Agency Co - PR
HOK - FF & E-Procurement
Nik Weinstein - Art
Richard Barnes - Photographer
Ryan Bukco - Art
Tamsin Orion - Filmmaker

In-Kind Materials + Services

Over 70 companies and firms have contributed materials and services from lighting to living walls.



The 140 Fund

Help AIASF build the facility. 501(c)6 Donation - Deductible as a business expense.



Expand the Center's Programs

Help grow the Center's educational and program offerings. 501(c)3 Donation - Deductible as a charitable contribution.

**CENTER for
ARCHITECTURE + DESIGN**

Sponsorship Opportunities

YES! WE WOULD LIKE TO SPONSOR

Program Name

Sponsor Level

Sponsor Information

Company Name (Exactly as you would like it to appear in printed material & sponsorship recognition)

Contact Name

Phone

Email

Website URL for logo hyperlink

Street Address

City

State

Zip Code

 Instagram

 Twitter

 Facebook

 LinkedIn

Payment Information

Please return this form and contact Amy Ress to coordinate payment.

Amy Ress, Deputy Director
AIASF & Center for Architecture + Design
aress@aiasf.org

AIA San Francisco is a 501(c)6 nonprofit, Tax ID 94-0896340. Your Sponsorship may be deductible as a business or trade expense, however is not deductible as a charitable donation. Please consult your tax professional for IRS compliance.

The Center for Architecture + Design is a 501(c)3 nonprofit, Tax ID 20-2434734. Donations are tax deductible to the fullest extent of the law. Please consult your tax professional for IRS compliance.

Due to potential COVID-19-related requirements for gatherings, 2022 Sponsorship Benefits are subject to change.

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